



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY



YOUR PARTNER IN EDUCATION

Before & After School Care

CUMBERLAND CAPE ATLANTIC YMCA/YMCA OF VINELAND

Parents LOVE US!



HISTORICALLY PARENTS SAID...

Parents are asked to complete surveys throughout the year to help us gauge the level of happiness from parents with our program. This is vital to program success and making a structured and enriching program!

WHAT PARENTS WANT

Historically Trusted

#1 Safe, Secure Environment	94% average
#2 Positive Adult Role Models	92% average
#3 Build Social Skills & Friendships	95% average
#4 Physical Activity	93% average
#5 Time to Be a Kid	90% average

PARENTS ALSO RANKED IN ORDER OF IMPORTANCE

- #6 My child makes meaningful progress on their homework.
- #7 My child receives structured educational enrichment.
- #8 My child has a healthy snack.

Responding to our FAMILIES

FEEDBACK IS A CRUCIAL PART of continually improving upon our programming. Read how we make our programs the best possible for our families

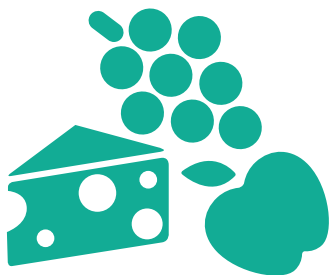
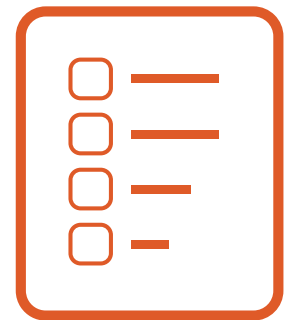


Connections to the Y

We ensure families have the opportunities to participate in other Y activities outside of child care programs. In addition to School Age Childcare (Before and After school), Summer Day Camp, District Preschool, and Holiday Care, we offer membership options for all, including financial assistance opportunities through our Y, youth sports, youth programs, swim lessons, and free community events.

Better Communication

Continually improving upon communication between staff and parents, we distribute monthly newsletters, along with daily communication to families through the "Remind App."

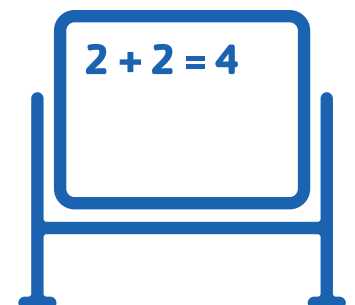


Health Matters

Striving to provide a nutritionally sound program, our Y follows national guidelines for Healthy Eating and Physical Activities (HEPA) to provide participants with healthy eating options. In addition, we work with local organizations to provide more information on how to choose and make healthy options!

Structured Curriculum and Programming

Offering different options for participants including Healthy U, a program aimed at preventing childhood obesity through improved nutrition, increased physical activity, and parental involvement; Sanford Harmony Social and Emotional learning activities for children to learn how to express their emotions; Academic support and Tutoring program, focusing on participants education; along with other initiatives including partnership with local organizations, service learning projects and more.



Success in SCHOOL & LIFE

THE Y'S BEFORE & AFTER SCHOOL PROGRAM provides youth with a safe place to go before and after the bell. More importantly, it helps youth realize who they are and what they can achieve.

The balanced program supports academic achievement, fosters health and wellness, and instills positive social-emotional skills through:

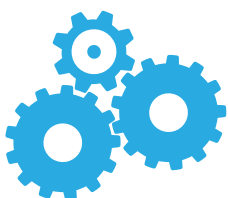
LITERACY & READING



Y KIDS ARE FIT



STEM



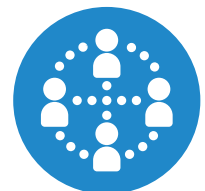
FAMILY ENGAGEMENT



NUTRITIONAL EDUCATION



SERVICE LEARNING



ARTS



HOMEWORK HELP



SOCIAL AND EMOTIONAL SKILLS



CHARACTER DEVELOPMENT





Safety & Quality MATTER

Cumberland Cape Atlantic YMCA HIRING THE BEST

WELL-TRAINED The Y provides paid Professional Development for all staff

- All staff must pass a thorough background check process including:
 - DHS & DOE Fingerprinting
 - National Child Abuse Registry
 - Extensive reference checks
 - Child Abuse Record Information
- All staff must complete annual specialized professional development courses
- All staff are trained in:
 - Darkness to Light's Stewards of Children
 - CPR/AED and First Aid Certification
 - Communicable Disease management
 - Mandatory Reporting
 - Supervision
 - Playground Supervision
 - Epi-pen and Medication Administration

SAFETY YMCA Before and After School Program Safety

- Rule of 3 - Staff are never to be one-on-one with a child
- Children are supervised at all times
- Staff are prohibited from contacting children outside of the program including social media and messages

ROLE MODELS The Y hires staff that share our YMCA's commitment

- Y staff are committed to nurturing the potential in every child
- Y staff model Caring, Honesty, Respect and Responsibility, assisting children in building strong character based on these Core Values

CUMBERLAND CAPE ATLANTIC YMCA
(856) 691-0030 | www.ccaymca.org

ALL PROGRAMS ARE LICENSED

By the State of New Jersey, Department of Human Services Office of Licensing.

Child Care licensing regulations are designed to reduce the risk of harm to children while they are in before and after care.



Giving Back and connecting with the COMMUNITY

SERVICE LEARNING PROJECT

The YMCA's Deerfield Elementary School Before & After Care Site chose The Charlotte Brago Senior Center to spread some Love for their Service Learning Project. The children were paired with Seniors and became their pen pals... creating artwork, cards, and sentiments to brighten our neighbors' day!



TOY DRIVE

We brightened the holidays for several local families by fulfilling their wish lists through donations from our Before & After Care families and YMCA Board members.



BOOK COLLECTION & GIVEAWAY

YMCA Before and After Care students and their families joined our members and staff in collecting dozens of new and gently used books. The Y then hosted a book giveaway in time for community children to take home to read for the summer.



BLESS IT FORWARD

Our own YMCA annual holiday initiative, the Bless It Forward Drive invites our Before & After Care students and families to join our members in donating gifts, food, and household items, which we dispense to more than 200 individuals and families in need.



QUARTERLY EVENTS



Food and fun are the name of the game for our participants and families at our quarterly free events, including our annual Halloween Spooktacular and Healthy Kids Day!

AY MEMBERSHIP

Makes a
Difference

Automatically receive our
REDUCED RATE MEMBERSHIP
for being a part of our Before & After Care program

\$0 JOINING FEES
Up to \$39 in savings

**BEST FEES FOR OUR
YOUTH PROGRAMS**
such as swim lessons, youth sports, and more

HOLIDAY CARE OPTIONS
for scheduled days off

**YMCA BEFORE &
AFTER CARE PARTICIPANTS**
receive access to member only events, and exclusive nights
throughout the year just for those in our program!



Who WE ARE

Welcome to the Y.

We're an inclusive organization of men, women and children joined together by a shared commitment to nurturing the potential of kids, promoting healthy living and fostering a sense of social responsibility.

We know that lasting personal and social change comes about when we all work together.

That's why, at the Y, **strengthening community is the heart of Our Cause.**

YOUTH DEVELOPMENT

Developing the potential of kids

- Child Care
- Education & Leadership
- Camp
- Swim, Sports & Play

HEALTHY LIVING

Improving individual health and well-being

- Family Time
- Group Fitness (Land and Water)
- Sports
- Personal Training

SOCIAL RESPONSIBILITY

Giving back and supporting our neighbors

- Y Cares Financial Assistance
- Social Services
- Food programs
- Volunteering & Giving





The Y is one of the largest providers of Before and After School programs, nationally, statewide and in NJ with a history of loyalty, trust, and satisfaction.

The YMCA offers structured programming while remaining flexible to meet the needs of individual schools. Our programs foster each child's cognitive, social-emotional and physical development. All YMCA school age child care programs meet or exceed New Jersey State licensing requirements. YMCAs offer National experience in meeting the needs of schools and families.

Addressing the Family's Needs during a difficult time: during the 2020-2021 school year, our Y implemented a new program, Virtual Learning Support. This program was offered in Commercial Township, Buena, and Somers Point.



CUMBERLAND CAPE ATLANTIC YMCA MISSION STATEMENT

We are a nonprofit charitable organization that is part of a worldwide association based on Christian principles, inclusive of all people, dedicated to fostering opportunities for all individuals, families and communities through programs that build healthy spirit, mind and body for all.

At the Y, we are for strengthening the foundations of community through our three areas of focus:

Youth Development | Healthy Living | Social Responsibility

These focus areas combine our values of respect, responsibility, caring, and honesty, while incorporating our promise to serve our entire community, investing in their lasting personal and social change.



OUR DISTRICTS: Buena Township, Cumberland County Charter Schools, Commercial Township, Deerfield Township, Egg Harbor City, Mullica Township, Somers Point, YMCA of Vineland

THERESA BOOTH

Sr. Director of Child Development

856-691-0030 ext. 113
childcare@ccaymca.org

TORRIE ROBINSON

Director of School Age Programs

856-691-0030 ext. 132
trobinson@ccaymca.org

CHANYRA WILLIAMS

Financial Services Coordinator

856-691-0030 ext. 111
cwilliams@ccaymca.org

THIRD PARTY ASSISTANCE

Our Y provides a full-time third party assistance coordinator to help parents at the local level. Our staff work closely with parents and Third Party agencies to ensure timely paperwork completion. We also offer our Y Cares Financial Assistance program.