



IS A  
POSSIBILITY

us

FOR YOUTH DEVELOPMENT  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY



**The Y.™ For a better us.**

**Cumberland Cape Atlantic YMCA**

**(856)691-0030**

**[www.ccaymca.org](http://www.ccaymca.org)**

» DONATE FOR A BETTER US.

We can't do it alone.

The Y is now...as it has always been...a place of possibility and promise for all. Unfortunately, in times when the true power of "us" is unknown to many and our bonds are fraying, we must do even more to enhance our human connections. That's why the Y passionately focuses on strengthening communities.

Every day, the Y supports kids, adults, seniors and families with programs that protect, teach, connect, heal, nourish and encourage. Everything we do helps empower communities and the "us" who live in them to thrive.

**The Y.™ For a better us.**



# US... IS A PROMISE

2018 Annual Giving Campaign  
**Cumberland Cape Atlantic YMCA**

# US... IS EMPOWERING

"I love the YMCA and have learned how to swim well here, including "butterfly stroke," which has been a dream of mine to learn. I also agree with the Y's concept that if I am able to improve my health, I will be a happier person and better able to be of service to myself, friends and family, and community."

"My children especially benefit from our membership, particularly in the winter months since our activities are limited and social interaction becomes reduced as other families become more unavailable due to the holidays... Going to the YMCA gives my girls a necessary social outlet, as well as physical exercise when they attend programs like Superhero and Superhero Sidekicks and swimming lessons."

Y Cares Recipients, 2017

## The Y.™ For a better us.

To learn more about giving to the Y, contact:

**Cumberland Cape Atlantic YMCA**  
 (856)691-0030  
 www.ccaymca.org

When you donate to the Cumberland Cape Atlantic YMCA, you make the communities of Cumberland, Cape, and Atlantic counties better and the "us" who live in them stronger.

### Youth Development

Each year, our Y does its part to nurture the potential of every child. In 2017, over 1,000 children received subsidized swim lessons through the Y. Our Summer Food Program provided over 5,000 free breakfasts and lunches to campers enrolled in Summer Camp for 2017. Each year, our Youth Sports programs serves over 500 children in sports such as basketball, tennis, soccer, and t-ball.

### Healthy Living

The Cumberland Cape Atlantic YMCA looks to improve the nation's health and well-being through programs such as Livestrong at the YMCA and the YMCA Diabetes Prevention Program. Through generous donors, these programs are offered free of charge to its participants. At a cost of about \$500 per person, we are able to provide these programs with support from our Annual Giving Campaign.

### Social Responsibility

In 2017, we provided \$32,962.75 in financial assistance to 429 individuals for memberships, swim lessons, summer camp, youth sports, and more. These scholarships are only made possible through donations to our Annual Giving Campaign. In addition, our Y is able to impact the lives of over 10,000 children, adults and families. Y programs, such as swim lessons, summer camp, senior aquatics, and more, have helped further the Y mission and values. Support from our Annual Giving Campaign helps subsidize the cost of these programs.

## Donate for a better us.

Every dollar donated to the Cumberland Cape Atlantic YMCA has a lasting impact on the people of Cumberland, Cape, and Atlantic counties. Donate today for a better us.

**429**

Individuals were provided with Y Cares Financial Assistance

**100%**

Y Diabetes Prevention Participants achieved their 5% weight loss goals

**2,130**

Hours of free classes were provided to Livestrong at the Y Participants