# YMCA HERITAGE CLUB APPLICATION

- ☐ I have made a bequest to the Cumberland Cape Atlantic YMCA in my will/trust
- ☐ I have made an outright gift of at least \$1,000 to the Cumberland Cape Atlantic YMCA's Endowment Fund.
- ☐ I have named the YMCA as a beneficiary of my life insurance policy.
- □ Other:

Heritage Club Members will be recognized on the YMCA Heritage Club plaque, located in the front lobby of our YMCA.

- ☐ Please have a Y representative call me about the Y Endowment Fund
- □ Do not publish my name on the Heritage Club Plaque.
- □ Please publish my name as follows:

Name:			
Address:			
City:		State:	Zip:
Phone: (	)		
E-Mail:			
Signature:			Date:

www.ccaymca.org

By becoming a Heritage Club Member, through donating to our Endowment Fund, you will help to create an everlasting impact on our Y and our community, for generations to come.

Be a part of our future.





Cumberland Cape Atlantic YMCA 1159 E. Landis Avenue Vineland, NJ 08360 www.ccaymca.org

For additional information, please contact George Steinbronn, Jr. at (856) 691-0030 ext. 105 or steinbronn@ccaymca.org



FOR YOUTH DEVELOPMENT OF THE HEALTHY LIVING

# YMCA ENDOWMENT FUND & HERITAGE CLUB



**CUMBERLAND CAPE ATLANTIC YMCA** 

# YMCA ENDOWMENT FUND

Just as the YMCA has served multiple generations over the years, gifts that were created on our behalf, years ago, continue to provide support for our Y today. This has been possible through the generosity of many donors and the use of a charitable giving arrangement known as an **endowment gift**.



### WHAT IS ENDOWMENT GIVING?

Endowment giving is the method of donating to our investment fund. This fund is invested to earn income each year, and as the principal grows, so does the income. A portion of the growth income is used to support our work, while the principal always remains intact and invested, in order to perpetuate the fund. Donors to the endowment fund are also eligible for tax and estate planning advantages.

By including our Y in your planned giving, you can be sure your gift will help enhance the lives of children, families, and individuals for years to come!

# WHAT IS THE HERITAGE CLUB?

The Heritage Club is the name given to recognize those who have chosen to give to the YMCA through their estate plans, wills, trusts or direct giving. Members of the Heritage Club have, through their commitment to the YMCA, earned the right to be recognized for their generosity to ensure a better future for our community.

To become a Heritage Club member, please find and complete our Heritage Club application, attached.



# **GIFT PROGRAMS**

**Outright Gifts:** You can make a gift of cash or securities to our Y's endowment fund at any time.

Bequests: The most popular form of planned giving is to include the Cumberland Cape Atlantic YMCA in your will, to receive a percentage, or dollar amount, of your estate. This enables you to reduce estate taxes, while supporting our community.

**Life-Insurance:** You can name our Y as a beneficiary of an existing policy, or you can donate a fully paid policy.

Charitable Trusts: You can establish a charitable trust and/or annuity with income or principle, designated to our YMCA.



For more information, please visit our website at www.ccaymca.org, or call us at (856) 691-0030.