



CUMBERLAND CAPE ATLANTIC YMCA 2024 ANNUAL GIVING CAMPAIGN

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In 2024, our Y will be celebrating 97 years in our community. As we get closer and closer to our 100 year mark in 2027, we begin to reflect on the efforts our Y has made in the community over the years. When thinking about our impact, it's hard to not remember those who have graciously donated to the Y over the years to ensure that we can continue to provide the vital programs and services that we offer.

From what started out as a small YMCA, in 1927, we have expanded to a tri-county Y, serving Atlantic, Cape May and Cumberland counties. The need for our work is greater than ever, and always expanding. This is why we are asking for your **help**.

In 2023 we were able to reach our goal of \$75,000 – a major accomplishment that we are extremely thankful to our Board, Staff and Community for helping us reach. Our Y's Annual Giving campaign supports many programs and initiatives to make them more affordable and accessible for all participants. We ask that you take a moment to read the included brochure to see how your donation impacts the Y and your community.

Help us reach our goal of \$87,000 this year with a donation to our Annual Giving campaign. Each child who smiles when arriving at camp, who swims underwater for the first time, or the active older adult who attends daily classes, will greatly thank you.

Sincerely,

George Steinbronn, Jr.

George Steinbronn, Jr.
CEO