



Horizon Blue Cross Blue Shield of New Jersey

*Making Healthcare Work.*

## It pays to be fit!

The rewards are endless when you exercise on a regular basis. You'll be healthier, feel better and have more energy to make the most of each and every day!

Now, Horizon Blue Cross Blue Shield of New Jersey is making regular exercise even more beneficial for you with the introduction of **Horizon**b**Fit**, the program that rewards you when you stay on track to achieve your fitness goals!

### Benefits that add up!

When you enroll in **Horizon**b**Fit**, you become eligible to receive a \$20 reimbursement for every month that you visit your selected fitness facility 12 times or more. That means that you can earn up to \$240 a year in rewards when you exercise regularly!

### Enrolling is free and easy to do!

Simply visit **Horizon**b**Fit.com** to verify your eligibility, select a participating fitness facility and set up your secure account. Once your online enrollment is confirmed, if you visit your selected fitness facility 12 times or more a month, you'll earn a \$20 reimbursement for that month.

**Horizon**b**Fit** makes getting regular exercise affordable, convenient and more rewarding for you!



Whether you are already an active member of a fitness facility, or thinking of becoming one, visit **Horizon**b**Fit.com** today and start enjoying the benefits of living healthier every day!

**Horizon**b**Fit**  
Horizon**b**Fit.com

The **Horizon**b**Fit** program is offered to select Horizon BCBSNJ members and is administered by Advanta Health Solutions. Horizon BCBSNJ is responsible for funding all reimbursements made to qualifying members. Advanta Health Solutions is responsible for administering the program and processing reimbursements on behalf of Horizon BCBSNJ to credit qualifying members' accounts. Eligibility for the program is determined by Horizon BCBSNJ at its sole discretion.

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## Frequently Asked Questions

### What is **Horizon**b**Fit**?

**Horizon**b**Fit** is a new program offered to select Horizon BCBSNJ members ages 18 years or older. The program offers reimbursements of \$20 per month to members who enroll and visit a participating fitness facility at least 12 times a month.

Horizon BCBSNJ makes this program available through Advanta Health Solutions, an innovative health and fitness provider that develops and manages physical activity programs to help people live healthier.

### Why is Horizon BCBSNJ Offering **Horizon**b**Fit**?

Horizon BCBSNJ is committed to helping you improve your health. **Horizon**b**Fit** can help you maintain a healthier lifestyle by providing incentives that make it easier and more affordable for you to exercise regularly. Research shows that regular physical activity can help you reduce your risk for several diseases and health conditions, maintain a healthy weight, and improve your overall quality of life.

### How Do I Find a Participating Fitness Facility?

To find a participating fitness facility, visit [Horizon\*\*b\*\*Fit.com](https://HorizonbFit.com). Once your eligibility is verified, you can search the network of participating facilities by ZIP code.

### What If I Am Already a Member of a Participating Fitness Facility?

If you are currently a member at a participating fitness facility, then you just need to complete the enrollment form at [Horizon\*\*b\*\*Fit.com](https://HorizonbFit.com), establish your **Horizon**b**Fit** account and link it to a major credit card. Your existing membership privileges will remain unchanged and you will continue to pay your membership fees directly to your fitness facility. Your reimbursement(s) will be posted to the credit card associated with your **Horizon**b**Fit** account.

**Horizon**b**Fit**  
HorizonbFit.com

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## What If I Am Already a Member of a Fitness Facility That Is Not Participating?

Horizon BCBSNJ and Advanta Health Solutions want to make it as easy and convenient as possible for you to take advantage of [HorizonbFit](#). If you are currently a member of a fitness facility that is not part of the network, you may nominate the facility by completing an online form at [HorizonbFit.com](#). An Advanta Health Solutions representative will contact the facility on your behalf and make every effort to bring the facility into the Advanta Fitness Network. Advanta Health Solutions will notify you of your fitness facility's decision.

## What If I Don't Currently Have a Fitness Facility Membership?

You can establish a membership at a participating facility by visiting [HorizonbFit.com](#).

Through its relationship with Advanta Health Solutions, Horizon BCBSNJ members will have access to thousands of fitness facilities in the Advanta Fitness Network. Advanta Health Solutions evaluates fitness facilities and establishes relationships with those that contribute to providing a safe and professional exercise experience. Horizon BCBSNJ members who enroll through Advanta Health Solutions will enjoy preferred membership rates, flexible month-to-month membership terms, and reciprocal privileges with other facilities in the fitness network.

## Does it Cost Me Anything to Enroll In HorizonbFit?

No. Enrollment in [HorizonbFit](#) is free. But, you must be a member of a participating fitness facility and be current with your membership dues to be eligible to receive reimbursements.

## How Is My Attendance Tracked at My Fitness Facility?

Your selected fitness facility will provide you with an identification card that you must swipe each time you visit your facility. Your attendance record is captured at your fitness facility and transmitted electronically to your [HorizonbFit](#) account at the end of each calendar month. You can track your prior months' visits online by accessing your personal [HorizonbFit](#) account.





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## Do I Need to Submit Any Paperwork to Receive My Reimbursements?

No. At the end of every month, your attendance data is transmitted to your [Horizon\*\*bFit\*\*](#) account. If you have met your attendance goal, your reimbursement will be credited to your account within 60 days. You will receive an e-mail when reimbursements are issued.

If you have questions about your monthly attendance, you may call Advanta Health Solutions Customer Service toll-free at **1-855-252-6026**, Monday through Friday, between 9 a.m. and 5 p.m., Eastern Time (ET).



## What If I Disenroll or I Am No Longer Eligible for the [Horizon\*\*bFit\*\*](#) Program?

Eligibility for the program is based on members remaining enrolled in an eligible Horizon BCBSNJ health plan, and on Horizon BCBSNJ offering the fitness reimbursement benefit. If, at any time, Horizon BCBSNJ cancels the [Horizon\*\*bFit\*\*](#) program, you will be notified and no future rewards will be earned. If you were actively covered by Horizon BCBSNJ in the month(s) in which you qualified for rewards, your account will be fully credited.

## Can I Cancel My Enrollment in the [Horizon\*\*bFit\*\*](#) Program at Any Time?

Yes. There is no obligation to stay enrolled in [Horizon\*\*bFit\*\*](#). You can cancel your enrollment in [Horizon\*\*bFit\*\*](#) at any time with 30 days written notice to Advanta Health Solutions.

If you have additional questions about [Horizon\*\*bFit\*\*](#), or wish to enroll over the phone with an Advanta Health Solutions Customer Service representative, call toll-free **1-855-252-6026**, Monday through Friday, between 9 a.m. and 5 p.m., ET.

[Horizon\*\*bFit\*\*](#)  
Horizon**bFit**.com

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