

FOR YOUTH DEVELOPMENT® FOR HEALTHY LIVING FOR SOCIAL RESPONSIBILITY

# **SCORE BIG**

# YMCA Youth Programs Sponsorship Opportunities

Become a Youth Program sponsor and be part of the YMCA team! All our youth programs offer children the opportunity to learn skills and the fundamentals of specific sports, as well as the importance of teamwork. All programs are geared towards being active, building confidence, and of course, FUN!



# **CHAMPIONSHIP SPONSOR**

Year-round Opportunity

- Year-round Y TV ad placement (TVs located in the Main Lobby and Fitness Center)
- Opportunity
- Year-round website logo placement/social media post thank you throughout the year
   One banner (5x7) for placement in our Milam Family Multipurpose Center
- \$1,000.00
- Two yard signs for placement during warm-weather months

## **HOME RUN SPONSOR**

6 Month Opportunity

- Six (6) month Y TV ad placement (TVs located in the Main Lobby and Fitness Center)
- Six (6) month website logo placement/social media post thank you throughout \$750.00
  - Two (2) yard signs for placement during warm weather months

## **SLAM DUNK SPONSOR**

- 3 Month
- Three (3) month Y TV ad placement (TV's located in the Main Lobby and Fitness Center)
- Opportunity 

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  - Three (3) month website logo placement/social media post thank you throughout the three (3) months
  - **\$500.00** One (1) yard sign for placement during warm weather months

## **GOALIE SPONSOR**

One Month Opportunity

- One (1) month Y TV ad placement (TV's located in the Main Lobby and Fitness Center)
- One (1) month website logo placement/social media post thank you

\$200.00

One (1) yard sign for placement during warm weather months

#### **Cumberland Cape Atlantic YMCA**

1159 E. Landis Ave., Vineland, NJ 08360 • (856) 691-0030 • www.ccaymca.org



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## **TEAM SUPPORT**

\$100.00

• One (1) month Y TV ad placement (TV's located in the Main Lobby and Fitness Center

• One (1) week website logo placement/social media post thank you

## **"LET'S PLAY! OUTDOOR FUN ZONE" SPONSORSHIP**

Our outdoor "Play Zone" is open April-October for outdoor programming. This includes family nights, Active Older Adult programs, water play nights, events, and usage of our camp and before and after school programs!

Banner Sponsor: \$500.00 – one (5x7) banner to be displayed in the Play Zone and ad placement on our YTV throughout the season (April-October)

Digital Sponsor: \$250.00 – business ad to be displayed on our website and YTV throughout the Play Zone season (April-October)

## SPONSORSHIP PLEDGE FORM

Contact name				
Organization/Business name				
Email address				
Phone number				
Sponsorship level selected:				
	🖵 Home Run (\$750)		•	
🖵 Goalie (\$200)	🗋 Let's Play Banner (\$500)	🗋 Let's Play Digita	l (\$250)	
Payment method:				
🔲 Cash				A REAL PROPERTY OF THE REAL PR
Check (made payable to CCA)	YMCA)			
Credit Card (we will contact you for payment, please provide the name/number to contact for payment)				
Signature		Date:	/	/

Advertisement logo must be submitted as a .jpeg file to cmorello@ccaymca.org within one week of payment.

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