BUILDING A HEALTHIER WORKPLACE TOGETHER

CUMBERLAND CAPE ATLANTIC YMCA
CORPORATE MEMBERSHIP RATES, PARTNERSHIPS, WELLNESS PROGRAMS, AND BUSINESS OPPORTUNITIES

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CORPORATE PARTNERSHIPS AND RATES

No matter how big or small your business is, your employees matter to us.

CORPORATE FULL PAY PARTNERSHIP
Secure the lowest rate per employee when your business opts to invest in your most valuable asset, your employees. As a Corporate Full Pay partner, the YMCA will invoice you monthly for active employee memberships. Your business also will receive several YMCA business benefits, like reduced facility rental fees, 3 months of FREE YTV Advertising and an exclusive YTV rate, quarterly onsite engagement and wellness drives, and more.

CORPORATE SUBSIDY PARTNERSHIP
This is a true partnership, not just between your organization and the YMCA, but also you and your employees. With the Corporate Subsidy Partnership, the YMCA will give you a reduced rate per membership, your business will be invoiced for a portion and your employee, either through a YMCA bank draft or through payroll deduction through your HR department, is responsible for the other portion.

CORPORATE EMPLOYEE PAY PARTNERSHIP
At no expense to your organization, your employees can still get a reduced membership rate by setting up either a YMCA bank draft or pay via payroll deduction through your HR department.

Your Corporate Partnership can cover the needs of your employees even further. Ask about Program Subsidy options for:

- Before & After Care
- Summer Camp
- Swim Lessons
- Youth Sports
- Personal Training

Your employees are your most valuable asset, investing in a wellness program for them invests in your bottom line.
BRING THE Y TO YOUR WORKPLACE!

Onsite Programs can be customized to fit your and your employees needs.

PERSONAL TRAINING

Individual or Small Group Personal Training with a YMCA ACE certified Personal Trainer.

- Bodyweight, Cardio, Plyometric, HIIT Training
- Body and Health Evaluations including weight, measurements, and body fat analysis
- Strength and Fitness Assessment

GROUP EXERCISE CLASSES

Choose from a variety of classes led by a YMCA ACE certified Group Exercise Instructor. No equipment needed. You provide the space and we take care of the rest.

- Zumba, Strong by Zumba, Shredsanity, Yoga, BootCamp, Cardio & Strength, HIIT, Tabata, and more

Minimum Commitment of 4 weeks (weekly or every other week)

WELLNESS PROGRAMS

YMCA can support your employees health through specific wellness programs led at your location.

YMCA Diabetes Prevention Program helps those at high risk adopt and maintain healthy lifestyles and reduce their chances of developing type 2 diabetes. A trained lifestyle coach will introduce topics in a supportive, small group, classroom environment, while encouraging participants as they explore how healthy eating, physical activity and behavior changes can benefit their health over the course of 16 one-hour weekly sessions. Minimum Participants Required

YMCA Blood Pressure Self Monitoring Program is designed to help adults with hypertension lower and manage their blood pressure. The four month program focuses on regular home self-monitoring of one’s blood pressure using proper measuring techniques, one-on-one consultations with a trained healthy heart ambassador, support and group-based nutrition education for better blood pressure management.

HEALTHY EMPLOYEES ARE HAPPY EMPLOYEES
ENGAGE WITH OUR MEMBERS  
EXPAND YOUR BUSINESS

YTV: With large screens prominently displayed in strategic high traffic zones throughout the YMCA, you can advertise your business, promote your services, even advertise your own employment opportunities to our members and visitors.

6 month commitment: $150 per month
12 month commitment: $125 per month
Corporate Full Pay Partners: $100 per month
9 month commitment (Bonus 3 Free months)

SPONSORSHIPS: Our YMCA hosts multiple events and programs throughout the year based on our three focus areas of youth development, healthy living, and social responsibility.

Our Youth Sports department runs various youth programs including Basketball, T-Ball, Flag Football, Indoor Soccer, Youth Dance, Superheroes in Training, and more which gives local businesses a charitable opportunity to partner with our YMCA and be recognized throughout the community as an organization that cares and supports our youth.

YMCA EVENTS: Our YMCA is proud to host signature events that are FREE and OPEN to the community: Healthy Kids Day, a YUSA annual event held in April, and our Spooktacular event held in October. Each event hosts activities, games, and opportunities for local businesses to participate as vendors to engage one on one and distribute marketing materials and promote their business.

READY TO GET STARTED?

No matter how big or small your business is, your employees matter to us. Let us help you find and customize the partnership that is best for you.

To set up a Corporate Partnership, Workplace Wellness, YTV advertising campaign, or YMCA Sponsorship for your organization, contact: Donna Ocasio, Member Services Director, (856) 691-0030 ext. 116 or docasio@ccaymca.org.

#YForAll    #BuildingAHealthierWorkforce   #CCAYMCA